



MIDAS TOUCH: Midas is taking the next step in the implementation of the technologies developed for its flagship XL8 Live Performance System digital mixer with the introduction of a new console and the reintroduction of a legacy Midas nomenclature. The new desk uses the same software engine as the XL8 and offers a generous subset of the XL8's capabilities in a smaller footprint. At the time Midas entered the digital console market with the remarkably full-featured XL8 (at a price point that guaranteed an elite level of adoption, though 100 XL8s will be in the market by mid September), the company foreshadowed its intention to base additional consoles on the same core technologies, broadening its ability to penetrate additional segments of the digital console market. Midas managing director, John Oakley, heralded the introduction saying, "This is the one where everybody gets to play." Midas reports that the new console was conceived to be competitive in both features and price with its Heritage 3000 48 TP (Touring Package) console. The console will be formally introduced during the September PLASA show in London.